


Please find the reply / clarification sought by bidders till last date i.e. 10.07.2021 about "RFP for selection of media agency for Social Media Management of the National School of Drama"

S. No.	Clarification sought	Reply
1.	As per the tender clause, "3.8. Pre-bid Meeting: A prospective Applicant, requiring a clarification on the Tender document shall notify NSD via email to (registransd@gov.in) within the time-frame as indicated in the Data Sheet." But we are unable to find the time and venue for the pre-bid meeting, I would request you to kindly help with the pre-bid meeting date & venue.	Pre-bid meeting will be only organized if clarifications required from most of the bidders. Please refer our website for update in this regard.
2.	A tender has come out here for Social Media Management of the National School of Drama, we want to ask something regarding it, but the number which is in your contact is not being talked about on that number, so you are requested that this tender let's see their number should be provided.	This is to inform that Email-ID has been already provided in the tender document. National School of Drama, Bahawalpur House, 1, Bhagwandas Road, New Delhi-110001, Contact no. 011-23389402
3.	This is with reference to your recent RFP Ref. No. NSD/PRO/2021-22/248, we wanted to participate in the same, however, we got notification a bit late and we are now left with only a week as per submission deadlines. Please suggest if there is any scope of extension in timelines?	Please refer our website for updates in this regard.
4.	SECTION 2: SCOPE OF WORK (Page No. 5-6) 2.8. Regular monitoring, feedback and reporting of the relevant trends (as identified in consultation with NSD) on social media sites including sites in major foreign and Indian languages. Please clarify, which all pages and subpages have to be monitor by team	This is to inform that vendor is expected to monitor all Social Media pages (Facebook, Twitter, Instagram etc.) Further also expected to monitor the news about NSD or Theatre related activities on internet.
5.	Kindly clarify, ORM and it's reporting time.	15 days



6.	<p>STAGE 2 – Technical Qualification Criteria (Technical Bid) (Page No. 14) Personal deputed for social media at NSD Office (Onsite and Offsite) Manpower 1. Client Servicing Head – MBA/ Master’s degree in Literature/ Journalism/ Public Relations/ Communication or equivalent with 2 years’ experience of Social Media Management – 5 Marks 2. Copy/ Content Writer – Bachelor/ Master’s degree in Literature/ Journalism/ Public Relations/ Communication or equivalent with 5 years’ experience and 3 years’ experience in PR works and with 1 year in the Organisation – 5 Marks 3. Visual Media Expert – Bachelor/Master’s degree in Journalism/ Public Relations/ Communication or Equivalent with 5 years’ experience And 3 years’ experience in visual media/TV and with 1 year in the Organisation – 5 Marks</p> <p>Please clarify, which person is to be on site and off site. Or You mean to deploy all three (Onsite and Offsite) both.</p>	<p>The qualification is for both onsite & offsite professional. However, one person is to be deployed onsite for coordination & updation at Social Media platforms.</p>
7.	<p>3.9. Submission of Proposal (Page No. 10) Applicants shall submit their Proposals at the office address. Please specify the office address with contact details.</p>	<p>Director, National School of Drama, Bahawalpur House, 1, Bhagwandas Road, New Delhi-110001. The details are also available at CPP portal.</p>
8	<p>As per the RFP document we learn that we have to submit a tender through offline mode only as given on Pg. no. 22? No online submission kindly confirm.</p>	<p>Bid to be submitted offline only.</p>

Henceforth, no queries will be entertained now.


(O. P. Sagar)
 Registrar-In-charge